

**Press Release- Media Alert**



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Contact: [Edie Jessup](mailto:Edie.Jessup@fresnometmin.org)  
Fresno Metro Ministry Hunger & Nutrition Project  
or Reyna Villalobos, Director Fresno CCROPP  
485-1416  
[edie@fresnometmin.org](mailto:edie@fresnometmin.org)

1055 N. Van Ness Ave., Suite H Fresno, CA 93728

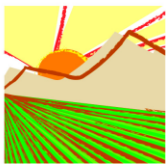
8/27/08 Please run 8/31/08-9/3/08

**New Farmers Market Opens  
First Ever on FUSD School Grounds  
Wednesday, September 3, 2008  
11am – 3pm  
At the Burroughs School Neighborhood Resource Center  
166 N. Sierra Vista, Fresno 93702 (corner of Tulare and Sierra Vista)**

Fresno Metro Ministry and the Central California Obesity Prevention Project Get Fit Fresno County announce the first response to the new Fresno City Ordinance on Farmers Markets that addresses food access and nutrition needs in South Fresno. The new *Farmers Market at Burroughs* will be the first Farmers Market on Fresno Unified School grounds, highlighting how our schools can be true neighborhood resources for families.

The public and the neighborhood are invited to celebrate the opening of the Burroughs Farmers Market, with Dave Lewis Farms on Wednesday, Sept. 3, 2008 from 11am – 3pm. Parents from the Burroughs Neighborhood Resource Center identified through Building Healthy Neighborhoods that they didn't have access to healthy food in their area of town, and wanted to be able to feed their families better. Claudia Sersland, a farmer with Dave Lewis Farms stepped up to offered a farmers market for the neighborhood, developed an agreement with Fresno Unified School District, and became authorized to take Food Stamps for her fresh produce. The public is invited to share the opening of this Wednesday weekly market, buy some great local produce for dinner, and celebrate the improvement of a neighborhood through cooperation and farm to table efforts locally.

Get Fit Fresno County, Central Ca. Regional Obesity Prevention Project and Fresno Metro Ministry's Hunger and Nutrition Project invite the public to join this community event improving neighborhoods. Contact Edie Jessup or Reyna Villalobos, Fresno Metro Ministry, further information, 485-1416



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