



CMA Foundation

NEWS

The California Medical Association Foundation is an independent non-profit, tax exempt research and educational foundation and a subsidiary of the California Medical Association.

Ethnic Physician Leaders Convene for Groundbreaking Summit

The CMA Foundation held its 3rd Ethnic Physician Organization Summit on October 25-26 in Oakland, California. The Summit brought together 79 ethnic physician leaders and others for two days of networking, the exchanging of ideas and strategizing about the future of a statewide coalition of their Ethnic Physician Organizations. Among the many highlights the first day included a model practices presentation given by Dr. Jackie Long from the James Wesley Vines Medical Society, Golden State Medical Association. She described her Association's advocacy with the University of California, Riverside as one that aims to diversify their biomedical sciences program.



The start of a compassionate project with amazing possibilities

In addition, Assemblywoman Wilma Chan (D-Oakland) gave enthusiastic encouragement to the participants to come together as a collective policy voice in the new Governor Schwarzenegger administration. New California Media also spoke to the group about their new survey of immigrants with limited English

proficiency and their interactions with the health care system.

Dr. Jose Luis Calderon of Charles R. Drew University of Medicine & Science delivered a provocative talk on culture, the biomedical model of medical care, and institutional racism that brought a close to Saturday's program. And the Summit concluded on the second day with the ethnic physician leaders providing their input on the future of a statewide Network of Ethnic Physician Organizations and how the Network can compliment their efforts to address local health issues in their communities.

For more information about the Network of Ethnic Physician Organizations project,

please visit www.ethnicphysicians.org or contact Ernie Tai, Esq., Director, Network of Ethnic Physician Organizations at etai@cmanet.org or 916.551.2545.

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REFLECTIONS

By Carol A. Lee, JD, President and CEO

As the end of 2003 approaches, I am looking forward to 2004 because it represents a new exciting chapter in the growth of the Foundation. In the past five years, your Foundation has grown both in terms of programs initiated and budget – we have raised nearly five million dollars to cover the operational costs of our projects such as AWARE, tobacco education, women's health, diabetes, and the ethnic physician project.

However, until now, we have not addressed our need to plan for the future – our (financial) ability to quickly address a health care crisis, initiate new projects, and provide financial stability for the Foundation. For the past two years, the Foundation Board and its Committees have been laying the groundwork for an ambitious Endowment Fund Campaign. We have strengthened our infrastructure to provide excellent planned giving opportunities to CMA members.

We hear from so many of you who support our mission and projects. There are many ways you can give that will assure that the Foundation continues to grow and flourish:

- Outright gift of appreciated stocks or bonds – Allows the donor the potential to save taxes three ways: through the charitable deduction, the avoidance of capital gains tax, and the reduction of estate tax.
- Life insurance policy – The Foundation can be named as either the beneficiary, or as owner *and* beneficiary, of the policy. This gift has a modest out-of-pocket cost and is particularly attractive to younger donors and those of any age who have a paid-up policy that is no longer needed for its original purpose.
- The gift you get back – A gift of income, with the income producing assets placed in a Charitable Lead Trust for a fixed time period, can be returned later to the donor or heirs.
- Charitable Remainder Trusts – Enables the donor to sell highly-appreciated assets without the capital gains tax, while providing an immediate income tax deduction and a lifetime income.
- Charitable Gift Annuities – Enables the donor to combine gift giving and estate planning. Tax benefits accrue now while locking in a generous fixed income that is guaranteed for life.
- Bequest in your will to the Foundation – You can provide estate tax savings while helping to secure the Foundation's future.
- IRA beneficiary designation – This can provide estate tax savings and income tax savings to heirs.

These are only some of the options available. We have retained John Koch as our planned giving consultant who is available to discuss these options and others with you. Give us a call!

I look forward to hearing from you.

AWARE Publishes Guideline Compendium

The October 2003 edition of the Clinical Compendium of Appropriate Prescribing Guidelines has been published. 70,000 copies have been distributed in partnership with Kaiser Permanente, LA Care Health Plan, Blue Shield of California, and others. The Council for Affordable Quality Healthcare (CAQH) is another important partner in this effort. Both adult and pediatric versions have been posted on the AWARE website. The CMA Foundation will update the Compendium on an annual basis.

Education program to introduce the Compendium. It is designed to aid clinicians in understanding the link between antibiotic resistance and appropriate prescribing, featuring five areas of disease, including otitis media (pediatric version), acute bacterial sinusitis, pharyngitis, acute bronchitis, and nonspecific upper respiratory infections. These illnesses, according to the Centers for Disease Control and Prevention, comprise the bulk of antibiotic prescriptions in the US. The CME course will also introduce clinicians to the patient education materials developed specifically to accompany the Compendium; downloadable resources from our website, www.aware.md.

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The Leadership Circle recognizes individuals who contributed \$1000 or more to the California Medical Association Foundation during 2002.
We Thank You!

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The CMA Foundation is thankful to the Corporate Members for their continuing support that enables us to continue to provide quality programs. We acknowledge the following:

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Giving Back to Help Your Patients and Community!

Consider a Gift to the CMA Foundation

In the near future you will receive a settlement check from Aetna if you returned the proof-of-claim by September 30, 2003. Please consider donating your check to the CMA Foundation.

Your check will be used to support programs uniquely designed to help physicians and their patients. Some of our activities include our Medical Student Mini-Grant Program, AWARE, Women's Health, Type 2 Diabetes and Obesity, and working with ethnic physician organizations to address health disparities and access to care.

These contributions are tax-deductible. Checks can be mailed to: CMA Foundation, 1201 J Street, Suite 350, Sacramento, CA 95814. For more information, please call 916.551.2550.

Generous Support From Our Donors June 2003 - October 2003

The support we continue to receive from our physicians and friends allows us the opportunity to pursue our programs. The Board of the California Medical Association Foundation sincerely appreciates your donation.

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CMA Foundation News is a periodic publication distributed to our supporters to inform communities throughout the state of California on the activities and projects that build new collaborative efforts that address critical health care issues. If you would like a special activity mentioned, please send information to CMA Foundation.

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CMA Foundation 3rd Annual Golf Classic

The foursome of George Rivas, Todd Brebner, Steve Blackwell, and Mike McCabe bested the field at the Dunes Course at the La Quinta Resort & Club with their outstanding round of play at the Foundation's 3rd Annual Golf Classic held in conjunction with CMA's Leadership Academy. Eleven foursomes enjoyed a fun afternoon at the Foundation's charitable event.

Be sure to join us next year for at the 4th Annual Golf Classic!

We wish to thank our sponsors for their generous and longstanding support of the CMA Foundation.

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George Rivas, Todd Brebner, Steve Blackwell, and Mike McCabe of Chase Home Finance secured the 2003 Golf Tournament Trophy!