



Physicians for Healthy Communities – Bay Area Training

East Bay Community Foundation

Oakland, CA

Saturday, July 22, 2006

Welcome/Introductions

10:00 – 10:30 AM

Frank Staggers Sr., MD, Chair of CMA Foundation Board of Directors

What is the physician's role in the community?

10:30 – 11:15 AM

Christine Maulhardt, CMA Foundation

Lydia Tinajero, MD, Pediatrician, Children's Hospital Oakland

Breakout Session #1

11:15 - 12:45 PM

A. Become a Physician Champion in the School System!

Dexter Louie, MD, JD - Physician, Moraga School District School Board member

Participants will learn...

- Fun and engaging techniques that resonate with school-aged audiences.
- How to give presentations to students that grab their attention and teach valuable health lessons. Participants will role-play and receive feedback from their audience.
- Strategies to successfully partner with local schools to encourage students to take their health and the health of their communities seriously.

B. Community Health – The Role of Health Professionals

Scott Gee, MD - Medical Director of Prevention and Health Information, Kaiser Permanente

Participants will learn...

- Which obesity prevention interventions have evidence supporting their effectiveness.
- Policies, legislation, and environmental changes that will impact the obesity epidemic.
- Why physicians and health professionals are persuasive voices in obesity prevention advocacy.
- Steps for conducting a successful advocacy campaign.

Working Lunch: Integrating Local Approaches

12:45 – 1:45 PM

Diane Woloshin, MS, RD

Director of Nutrition Services, Alameda County Department of Public Health

Participants will have the opportunity to meet with other physicians in their area and learn about community obesity prevention efforts.

Breakout Session #2

1:45 – 3:15 PM

1.5 hours

Switch breakout sessions:

- A. Become a Physician Champion in the School System!, *Dexter Louie, MD*
- B. Community Health – The Role of Health Professionals, *Scott Gee, MD*

Implementation and Next Steps

3:15 – 4:00 PM

45 minutes

Participants will learn how they may successfully implement obesity prevention programs with partner organizations in their communities.