

About Amanda Bloom

Policy Director, CA Center for Public Health Advocacy

Amanda Bloom is the Policy Director for the California Center for Public Health Advocacy. The Center raises awareness about public health issues and mobilizes communities to promote the establishment of effective health policies. In 2005, the Center successfully sponsored the two pieces of legislation that curtailed junk food and soda sales in California schools. As Policy Director, Amanda manages the Center's state-level advocacy and legislative efforts. Previously, Amanda served as an Evaluation Specialist with California Project LEAN during which time she managed school-based nutrition and physical activity policy efforts throughout California.