

June E-Newsletter

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CMA Foundation Receives \$200,000 from Kaiser Permanente for Obesity Prevention

The CMA Foundation's Obesity Prevention Project has received \$200,000 in grants from the Northern and Southern California regions of Kaiser Permanente Community Benefit program to further the work of the *Physicians for Healthy Communities* Initiative started in 2006 with Kaiser's generous support.

The goal of the Initiative is to use physician and other health professionals' expertise and credibility to educate communities about healthy eating and the importance of physical activity. Last year the *Physicians for Healthy Communities* Initiative trained nearly 200 health professionals including more than 130 physicians.

With this continued partnership, the project will be able to conduct further physician training sessions in additional regions of California, as well as developing new partnerships with city planners, architects, and Chambers of Commerce to encourage environmental changes that promote active living and widely disseminate messages of healthy eating and physical activity.

2007 CaLMA Health Conference

California Latino Medical Association - 8th Annual Latino Health Conference

Shutters on the Beach, Santa Monica

Saturday, June 16

8:30am – 4:30pm

Medical topics that will be discussed at this conference include pain management, best practices for a successful *medical business*, and clinical topics that are current and up to date and will assist medical professionals in providing better care to the Latino community.

Registration is free to CaLMA and NEPO members. CME credit is available. To register, contact the California Latino Medical Association by email at admin@calma.org or by phone at (323) 266-2455

The California Nutrition Network has changed its name

The California Department of Health Services recently reintroduced the California Nutrition Network to the public as, ***Champions for Change: Network for a Healthy California***, unveiling its new brand and its new goals for its statewide public health efforts. The CMA Foundation has been partnering with the Network to reduce diet-related health disparities since 2004.

The *Network for a Healthy California (Network)* is a 'next generation' public health campaign to empower low-income Californians to live healthier lives through good nutrition and physical activity. With the rally cry, "Champions for Change," the *Network* demonstrates that everyday

people have the ability to make important and necessary changes in their households and take control of their families' health and well-being.

Take a moment to view their new website and the resources that are now available at www.cachampionsforchange.net



Policy Resolutions for the CMA House of Delegates

Resolutions relating to obesity prevention are still being accepted for the 2007 House of Delegates. Resolutions have the potential to become part of major public policy initiatives supported by CMA sponsored legislation. Resolutions submissions are due by August 31, 2007.

If you are not a CMA member, your ideas are still welcome. All ideas for resolutions will be compiled and presented to CMA members and delegates to consider for submission.

For idea submissions or for more information, please contact Christine Maulhardt at (916) 551-2874

Upcoming Events and Training

Central Valley Region

Live Life, Live Health *At Work* Sharing Forum

Lamp Liter Inn, Visalia

June 8, 2007

9:00 a.m. to 1:00 p.m.

This forum focuses on Wellness in the Workplace and has been strategically developed to help provide companies who employ low-income employees & food stamp eligible employees with the tools needed to implement or start worksite wellness programs in their area.

For more information contact: Lily Phanthachack, (559) 456-7125. You can also register online at <https://ucce.ucdavis.edu/survey/survey.cfm?surveynumber=1943>

Desert Sierra Region

Cancer Prevention Study

Santiago High School, Corona

June 23, 2007

10:30 a.m. to 2:30 p.m.

The American Cancer Society is recruiting 500,000 adults across the nation to study the influence of lifestyle, the environment, and genetics and their relationship to the occurrence of cancer.

For more information on the study and enrollment eligibility, please contact Pam Sampson at (951) 300-1206 or pamela.simpson@cancer.org

Free Spanish language health conference
“Colores del Cancer/ Colors of Cancer”
Blood Bank of San Bernardino and Riverside Counties
348 Orange Show Road, San Bernardino
June 9, 2007
9:30 a.m. to 2 p.m.

The American Cancer Society’s Inland Empire Latino Community Outreach Committee is hosting a Spanish language one-day conference focusing on nutrition, colon cancer, early detection of breast cancer and blood cancers (leukemia and lymphoma). A Cancer Legal Resource Center with information on health insurance, government benefits and employment issues will also be available.

For more information, contact Beckie Moore Flati, Marketing Communication Director for the American Cancer Society, Border Sierra Region North, at (714)697-8666 or by email at Beckie.Mooreflati@cancer.org