



*Obesity Prevention Project  
Physicians as Public Health Champions: Policy and Media Advocacy  
Sunday, April 26, 2009*

*Moderated by: Dexter Louie, MD, JD, MPA - Chair, CMA Foundation*

<i>Welcome and Introductions</i> <i>Dexter Louie, MD, JD, MPA</i>	8:30
<i>Advocacy</i> <i>Scott Gee, MD - Kaiser Permanente</i>	8:30 - 9:30
<i>Local Government Panel</i> <i>Sylvia Macias, School Board Member, Whittier USD</i> <i>Diane V. Grooms, MBA, CFRE</i> <i>School Board Member, Lancaster USD</i> <i>Josie Gonzales, County Supervisor, San Bernardino</i>	9:30 - 9:45 9:45 - 10:00 10:00 - 10:15
<i>Testifying in front of elected officials</i> <i>Interactive activity</i> <i>Dexter Louie, MD, JD, MPA</i> <i>Comments from Panel</i>	10:15 - 10:30 10:30 - 10:40
<i>~ Break ~</i>	
<i>Media</i> <i>Courtney Perkes - Health Reporter, Orange County Register</i> <i>Mock Interviews</i> <i>Interactive activity</i> <i>Courtney Perkes</i>	10:45 - 11:15 11:15 - 11:30
<i>Q&amp;A</i>	11:30